



Intributes

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# **3-Day Action Plan for Pakistani Advocates to Get New Clients**

## **Get New Clients Online in Just 3 Days – A Quick Guide for Advocates**

In today's digital world, most people search for legal help online. If you're an advocate, building your online presence can help you attract new clients quickly and easily. This 3-day plan gives you simple, practical steps you can follow to start getting clients through Google, Facebook, and video content—no technical skills needed.

Let's begin.

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## Day 1: Set Up Your Online Profiles Properly

Why? 90% of people search for lawyers online. If you're not visible, clients will go to your competitors.

### To-Do List (Step-by-Step Guide):

- ✓ Google My Business (GMB) – Free & Must Do!
  - Go to [Google My Business](#)
  - Click "Manage Now" → Enter your law firm's name or even add your own name, address, phone number.
  - Choose category: "Lawyer" or "Legal Services"
  - Add high-quality photos (your office, yourself in professional dress, business/visiting card).
  - Enable "Messages" so clients can text you directly.
  
- ✓ Facebook Business Page – Easy & Effective
  - Go to [Facebook Page Creation](#)
  - Select "Business or Brand" → Name: "Advocate [Your Name]" (e.g., "Advocate Ali Khan – Criminal & Bail Cases")
  - Upload a professional profile picture.
  - Cover photo: Simple text like "Trusted Lawyer in [City] – Free Consultation Available" (Canva.com can help design this for free).
  - First Post Example:  
*"Need legal help in [City]? I'm [Your Name], a lawyer specializing in [your field]. DM or call [your number] for a free consultation.  
#lawyernearme #advocate"*



Google Business Profile and Facebook Page can help you show your bio, legal services, office address, and contact numbers to people searching for advocates on Google and Facebook.

Sometimes, your posts also appear in people's social media feeds. They may follow your page, and when they need legal help, they will contact you using the phone number or message option on your page.

If you post regularly, your followers will slowly increase, and more clients will start reaching out to you.

### Our Services:

- We help advocates set up their Google Business Profile and Facebook Page with professional details for just 500 PKR.
- We also offer **AI-based auto marketing** for Facebook. Our system will create and post daily content for you automatically based on your services and topics — so you don't have to do it manually.
- This auto-marketing setup works continuously without any monthly fee. We charge a **one-time fee of 2500 PKR** for this service.



## Day 2: Record Short Videos and Market Them

Why? People trust lawyers who share knowledge. Short videos attract clients fast.

### To-Do List (Step-by-Step Guide):

#### ✓ Record a Short Video (For Facebook, TikTok, Instagram, YouTube)

- Topic Example: *"How to Get Bail in Pakistan – 3 Important Steps"*
- Script:  
\*"If your relative is arrested, do these 3 things FAST:
  1. Get FIR copy from police station.
  2. Contact a lawyer to file bail application.
  3. End with, "I've helped 30+ clients get bail. Msg me anytime if you need help!"\*
- Filming Tip: Record in portrait mode (vertical) for TikTok/Instagram. Wear a lawyer's coat for trust.

#### ✓ YouTube Video Ideas (Longer Content for Trust Building)

- *"How to File a Divorce Case in Pakistan – Step by Step"*
- *"Property Dispute? How to Win in Court – Lawyer's Advice"*
- *"Cheque Bounce Case – How to Recover Money With Court Help"*

#### ✓ TikTok/Instagram Reels (Trending Legal Topics)

- *"3 Biggest Mistakes People Make in Court"*
- *"Can Police Arrest You Without Warrant? Lawyer Explains"*
- *"Real Case Story: How I Helped a Client Get Bail in 24 Hours"*



These short videos (4 to 10 minutes long) will help your audience understand your expertise and build trust in your legal knowledge. Just use your mobile phone — all you need is a tripod or a stand to hold your phone properly. Click record and speak on useful legal topics. Once recorded, upload the video to your social media and YouTube channel. Remember, YouTube can also help you earn money through your videos.

### **Our Services:**

We assist advocates with the full video marketing setup. We:

- Suggest video topics and write simple scripts
- Share engaging video ideas
- Receive your recorded videos and upload them to all your social media platforms and YouTube
- Design professional thumbnails and write attractive titles and descriptions

Our fee for this complete service is **5000 PKR**.



## Day 3: Run a Small Facebook & IG Ad (Rs. 500-5000 Budget)

Run Paid ads on FB and IG to reach thousands of peoples in your city.

### ✓ Ad Text Example:

*"Facing Legal Trouble? Get Expert Help Now! Call for Legal Consultation.*

*☎ [Your Number]"*

Target: People in your city, age 25-60, interested in "lawyer," "court," "bail."

Run paid ads on Facebook and Instagram. These ads can help you reach thousands of people in your city in a short time. A well-optimized ad campaign can help you get more clients.

You can offer **online phone consultancy** and charge a small fee (up to 2000 PKR) to guide people over the phone. Just run an ad highlighting that you offer legal advice on family matters through phone calls. People can contact you, pay via Easypaisa or JazzCash, and get legal help without visiting the court or your office.

You can also run ads for your legal services and share your office location so people can visit you directly.

To create ads, you can go to [adsmanager.facebook.com](https://adsmanager.facebook.com) and set up the campaign yourself. Or, you can watch free tutorials on YouTube to learn how to do it.

Just like ads help shops sell their products, ads help advocates promote their legal services and attract new clients quickly.



## Our Services:

We run professional ad campaigns for advocates. We:

- Write ad titles and descriptions
- Integrate WhatsApp for direct messages and calls
- Design graphics and banners
- Target the right audience to show ads only to people who need legal help
- Track ad performance and set the right budget, bidding, and campaign goals

We charge **3500 PKR** for a full setup.

We also share mobile apps to help you monitor ad performance anytime, anywhere.

If you try these 3 activities, you'll be able to get new clients for your legal services in a short period of time. You can do it all by yourself. Just set up your **Google Business Profile** and **Facebook Page** once, and keep posting daily whenever you have time.

You already have a space—your office—for recording videos. Use your mobile phone with a stand to hold it steady. Press the record button and start sharing helpful legal tips or information that people can benefit from. Once recorded, upload the video to your social media pages.

**Seeing is believing**—when people watch your videos, they may contact you, even if they're not from your city. Similarly, running ads can help you reach a wider audience quickly. You can also get expert help from a marketing agency if needed.

At [intrIBUTES](#), we work with advocates and law firms to provide customized marketing solutions based on their needs. Feel free to [WhatsApp](#) us anytime to ask questions or get guidance—**completely FREE**.





## Let's Grow Your Legal Practice

You're excellent at practicing law.  
We're excellent at making sure the **right people** find you, trust you, and contact you.

Here's how we help advocates like you:

- ✓ Look professional online with a custom website
- ✓ Show up on Google & Maps with powerful SEO
- ✓ Educate and attract clients using AI and social media
- ✓ Offer client-friendly convenience with digital tools
- ✓ Build authority and trust with real video testimonials

If you're tired of waiting for walk-ins and random referrals — and ready to build a **client pipeline that works 24/7**, let's talk.

Check some of our popular services for advocates and their reviews: <https://intributes.com/advocates-services/>

👉 **Book a Free Consultation Today**

☎ 0302-7059050

🌐 <https://intributes.com/>

✉ [info@intributes.com](mailto:info@intributes.com)

🔗 WhatsApp Us Now – <https://wa.me/+923027059050>

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**Let's turn your legal expertise into consistent client growth — starting today.**